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(Securities code: 2742)

(May 7, 2024)

(Start date of measures for electronic provision: April 27, 2024)

To Shareholders with Voting Rights:

Toshiyuki Sato President and Chief Executive Officer, Halows Co., Ltd. 6-26-7, Minamizao-cho, Fukuyama-shi, Hiroshima, Japan (Headquarters: 3270-1, Hayashima, Hayashima-cho, Tsukubo-gun, Okayama, Japan)

Notice of the 66th Annual General Meeting of Shareholders

We are pleased to inform you that the 66th Annual General Meeting of Shareholders (the "Meeting") of Halows Co., Ltd. (the "Company") will be held for the purposes described below.

In convening the Meeting, the Company has taken measures to electronically provide information contained in the Reference Documents for the General Meeting of Shareholders, etc. (matters to be provided electronically), and has posted on the Company's website on the Internet the matters to be provided electronically as the "Notice of the 66th Annual General Meeting of Shareholders."

The Company's website: https://www.halows.com/en/

The matters to be provided electronically are posted not only on the Company's website but also on the website of the Tokyo Stock Exchange (TSE). Please access the TSE website below, enter the issue name (company name) or the code, and select "Basic information," then "Documents for public inspection/PR information" to view the matters.

TSE website (Listed Company Search)

https://www2.jpx.co.jp/tseHpFront/JJK020010Action.do?Show=Show

Please consider whether to attend the Meeting after taking into account such matters as the status of the COVID-19 infection.

If you are unable to attend the Meeting, you may exercise your voting rights in advance by either of the following methods. Accordingly, please review the attached "Reference Documents for the General Meeting of Shareholders" and exercise your voting rights by 6:30 p.m. Japan time on Wednesday, May 22, 2024.

[When exercising your voting rights via the Internet]

Please access the Company's designated website for the exercise of voting rights (https://evote.tr.mufg.jp/) using the "Login ID" and "Password" shown on the enclosed Voting Rights Exercise Form, follow the on-screen guidance, and indicate your approval or disapproval for the proposals by the aforementioned deadline.

[When exercising your voting rights in writing (by mail)]

Please indicate your approval or disapproval for the proposals on the enclosed Voting Rights Exercise Form and return it so that it is received by the aforementioned deadline.

Please refer to the "Guidance on Methods for Exercise of Voting Rights" on pages 3 to 4 (Japanese only) when exercising your voting rights.

1. Date and time: Thursday, May 23, 2024 at 10 a.m. Japan time

2. Venue: Large conference room, 2F, the Company's Headquarters

3270-1, Hayashima, Hayashima-cho, Tsukubo-gun, Okayama

3. Meeting Agenda:

Matters to be reported: Business report and non-consolidated financial statements for the

66th fiscal year (March 1, 2023 to February 29, 2024)

Matters to be resolved:

Proposal Election of Eleven (11) Directors (Excluding Directors Serving as

Audit and Supervisory Committee Members)

• If you attend the Meeting, please hand in the enclosed Voting Rights Exercise Form at the reception of the Meeting.

- Any modifications to the matters to be provided electronically will be posted on the websites where they are posted.
- The Amended Companies Act, which took effect on September 1, 2022, has initiated a system for electronic provision of materials for general meetings of shareholders*. The general rule under this system is that shareholders access the website and view the materials for the General Meeting of Shareholders via the Internet. As an exception, only those shareholders who have made a request for delivery of written documents by the record date of the General Meeting of Shareholders in accordance with the prescribed method will receive the materials for the General Meeting of Shareholders in writing.

 *This refers to the Reference Documents for the General Meeting of Shareholders, business report, audit report, and non-consolidated financial statements.

Reference Documents for the General Meeting of Shareholders

Proposals and References

Proposal Election of Eleven (11) Directors (Excluding Directors Serving as Audit and Supervisory Committee Members)

The terms of office of all of the eleven (11) Directors (excluding Directors Serving as Audit and Supervisory Committee Members) will expire at the conclusion of the Meeting. Accordingly, the Company proposes to elect eleven (11) Directors (excluding Directors Serving as Audit and Supervisory Committee Members).

The candidates for Directors (excluding Directors Serving as Audit and Supervisory Committee Members) are shown on pages 5 to 11.

No.	Name		Positions and responsibilities at the Company
1	Reappointment	Toshiyuki Sato	President and Chief Executive Officer, Nomination and Compensation Committee Member
2	Reappointment	Taishi Sato	Executive Vice President, in charge of sales, responsible for Development Div., and in charge of corporate branding
3	Reappointment	Hidenori Hanaoka	Senior Managing Director, General Manager, Administrative Groups and in charge of BCP
4	Reappointment	Masana Takahashi	Senior Managing Director, General Manager, Merchandise Groups and General Manager, Merchandise Div., responsible for Sales Planning Div.
5	Reappointment	Kenji Suemitsu	Executive Managing Director, General Manager, Store Operation Groups and General Manager, Back Office Dept.
6	Reappointment	Tomiko Koshio	Director, in charge of special assignment to the President, General Planning Dept., and promotion of women's advancement Nomination and Compensation Committee Member
7	Reappointment	Kenji Sunada	Director, General Manager, Personnel and Education Div., Administrative Groups
8	Reappointment	Shinzo Sato	Director, Deputy General Manager, Merchandise Groups and General Manager, Merchandise Planning Div.
9	Reappointment	Takanori Ohara	Director and General Manager, General Planning Dept.

10	Reappointment -	Outside dependent	Yoshinori Fujii	Outside Director Nomination and Compensation Committee Member
11	Reannointment	Outside dependent	Chiaki Ikeda	Outside Director Nomination and Compensation Committee Member

Name (Date of birth)	Career summary, positions, responsibilities and significant concurrent positions		Number of shares of the Company held
	October 1971	Joined the Company	
	July 1991	President and Chief Executive Officer (to present)	
Reappointment Toshiyuki Sato (January 27, 1949)	October 2012	Director, General incorporated foundation HALOWS Foundation (presently, Public-interest incorporated foundation HALOWS	
	September 2016	President and Representative Director, Saijo	
	December 2020	Nomination and Compensation Committee Member, the Company (to present)	2,488,010 shares
	December 2022	Representative Director, Sun Rose Co., Ltd. (to present)	snares
	December 2022	Representative Director, Sun Rose Kosan Co., Ltd. (to present)	
	[Significant conc	` - /	
	Foundation	-	
	•	e Director, Sun Rose Kosan Co., Ltd.	
	Reappointment Toshiyuki Sato (January 27, 1949)	(Date of birth) October 1971 July 1991 October 2012 September 2016 Reappointment Toshiyuki Sato (January 27, 1949) December 2022 December 2022 [Significant conceed of Director, Publif Foundation of President and of Representative	October 1971 Joined the Company July 1991 President and Chief Executive Officer (to present) October 2012 Director, General incorporated foundation HALOWS Foundation (presently, Publicinterest incorporated foundation HALOWS Foundation) (to present) September 2016 President and Representative Director, Saijo Plaza K.K. (to present) December 2020 Nomination and Compensation Committee Member, the Company (to present) December 2022 Representative Director, Sun Rose Co., Ltd. (to present) December 2022 Representative Director, Sun Rose Kosan Co., Ltd. (to present) [Significant concurrent positions] • Director, Public-interest incorporated foundation HALOWS Foundation • President and Representative Director, Saijo Plaza K.K. • Representative Director, Sun Rose Co., Ltd. • Representative Director, Sun Rose Co., Ltd.

[Reasons for candidacy as Director]

He has taken charge of management of the Company as President and Chief Executive Officer. His track record of driving the whole Company with strong leadership, abundant insight into management in general, and strong sense of duty will contribute to growing the Company and further strengthening of the functions of the Board of Directors. Therefore, the Company deems he is suitable as Director and has nominated him.

No.	Name (Date of birth)	Career summary, positions, responsibilities and significant concurrent positions		Number of shares of the Company held
2	Reappointment Taishi Sato (September 2, 1952)	March 2019 September 2019 May 2022 May 2023	Joined the Company General Manager, Business Administration Div. Director, General Manager, Merchandise Div. Executive Managing Director, General Manager, Merchandise Groups Executive Managing Director, General Manager, Merchandise Groups and General Manager, Merchandise Div. Executive Vice President, responsible for Corporate Planning Div. and Merchandise Groups Executive Vice President, General Manager, Administrative Groups Executive Vice President, General Manager, Corporate Planning Dept. and General Manager, Administrative Groups Executive Vice President, General Manager, Corporate Planning Dept. Executive Vice President, in charge of sales and responsible for Corporate Planning Dept. Executive Vice President, in charge of sales, and responsible for Corporate Planning Dept. and Development Div. Executive Vice President, in charge of sales, and responsible for Development Div., and in charge of corporate branding (to present)	755,000 shares

[Reasons for candidacy as Director]

He has taken charge of management of the Company as Executive Vice President. Based on his track record of holding positions such as General Manager of Merchandise Div., Administrative Groups, and Corporate Planning Dept. as well as his abundant professional experience in management in general, the Company deems he is suitable as Director and has nominated him.

No.	Name (Date of birth)	Career summary, positions, responsibilities and significant concurrent positions		Number of shares of the Company held	
3	Reappointment Hidenori Hanaoka (July 2, 1956)	April 1979 February 1981 November 1998 September 2001 June 2002 November 2006 March 2007 May 2009 October 2012 June 2013 April 2014 March 2019 September 2019 May 2021 April 2024	Joined OKANO FOOD K.K. Joined the Company General Manager, Merchandise Div. General Manager, Store Operation Div. Executive Officer, General Manager, Store Operation Div. Executive Officer, General Manager, Store Operation Div. and Area Manager, Fukuyama Area Executive Officer, General Manager, Fukuyama Area Executive Officer, General Manager, SV Div. Director, General Manager, Merchandise Groups and General Manager, Merchandise Div. Director, General Manager, Merchandise Groups Director, General Manager, Merchandise Div., Merchandise Groups Executive Managing Director, Deputy General Manager, Merchandise Groups and General Manager, Perishables Div. Executive Managing Director, General Manager, Administrative Groups Executive Managing Director, General Manager, Administrative Groups and General Manager, General Affairs Div. Senior Managing Director, General Manager, Administrative Groups and General Manager, Administrative Groups and General Manager, General Affairs Div. Senior Managing Director, General Manager, Administrative Groups and in charge of BCP (to present)	197,000 shares	
	[Reasons for candidacy as Director]				

Based on his practical experience as the head of the Company's store operation, merchandise divisions, and Administrative Groups and his track record of performing duties such as making decisions on important managerial matters and supervising his responsible divisions, the Company deems he is suitable as Director and has nominated him.

No.	Name (Date of birth)	Career	Number of shares of the Company held		
4	Reappointment Masana Takahashi (March 14, 1959)	March 1981 November 1998 June 2002 November 2006 March 2007 May 2009 March 2011 June 2013 April 2014 March 2019	Joined the Company General Manager, Merchandise Div. Executive Officer, General Manager, Merchandise Div. Executive Officer, General Manager, Perishable Merchandise Div. Executive Officer, General Manager, Distribution Planning Div. Director, General Manager, Distribution Planning Div. Director, General Manager, Distribution Div. and General Manager, Distribution Center Director, General Manager, Logistics Div., Merchandise Groups Executive Managing Director, Deputy General Manager, Merchandise Groups and General Manager, Div., responsible for Logistics Div. Executive Managing Director, Deputy General Manager, Merchandise Groups and General Manager, Merchandise Div., responsible for Logistics Div. Senior Managing Director, General Manager, Merchandise Groups and General Manager,	45,000 shares	
	Merchandise Div., responsible for Sales Planning Div. (to present) [Reasons for candidacy as Director] Based on his track record of making a significant contribution to the procurement of merchandise and the creation of distribution systems as the head of the Company's merchandise and distribution divisions, the Company deems he is suitable as Director and has nominated him.				
	divisions, the Compa				
		March 1984	Joined the Company		
		November 2007	General Manager, Store Operation Div., Store		
	Reappointment Kenji Suemitsu (August 28, 1961)	May 2011	Operation Groups Director, General Manager, Store Operation Div.		
		June 2013	Director, Deputy General Manager, Store Operation Groups and Area Manager, Shikoku Area	9,300	
5		May 2021	Executive Managing Director, General Manager, Store Operation Groups, General Manager, Back Office Dept. and Area Manager, Okayama Area	shares	
		May 2022	Executive Managing Director, General Manager, Store Operation Groups and General Manager, Back Office Dept. (to present)		
	[Reasons for candidacy as Director] Based on his track record of driving the front lines of sales and taking charge of entering and expanding in new markets as the head of the Company's store operation division, the Company deems he is suitable as Director and has nominated him.				

No.	Name (Date of birth)	Career summary, positions, responsibilities and significant concurrent positions		Number of shares of the Company held	
6	Reappointment Tomiko Koshio (June 10, 1942)	June 1974 June 1981 July 1995 July 1999 March 2007 May 2009 February 2022 May 2023	Joined the Company General Manager, General Affairs Div. Director, General Manager, General Affairs Div. Executive Managing Director, General Manager, Administrative Groups Executive Managing Director, General Manager, Administrative Groups and General Manager, Finance and Accounting Div. Director, General Manager, President's Office Nomination and Compensation Committee Member (to present) Director, in charge of special assignment to the President, General Planning Dept., and promotion of women's advancement (to	210,400 shares	
	present) [Reasons for candidacy as Director] Based on her track record of making a significant contribution to the management of the Company as the head of the Company's finance and accounting division, administrative divisions in general, and the President's Office, the Company deems she is suitable as Director and has nominated her.				
7	Reappointment Kenji Sunada (January 1, 1972) [Reasons for candida	April 1996 April 2014 March 2016 May 2021 cy as Director]	Joined the Company General Manager, Personnel and Education Div., Administrative Groups Executive Officer, General Manager, Personnel and Education Div., Administrative Groups Director, General Manager, Personnel and Education Div., Administrative Groups (to present)	19,500 shares	
	Based on his track record of making a significant contribution to the management of the Company through managing store operations as a store manager and engaging in personnel and education affairs in general of the Company as General Manager of Personnel and Education Div., the Company deems he is suitable as Director and has nominated him.				

No.	Name (Date of birth)	Career and	Number of shares of the Company held			
8	Reappointment Shinzo Sato (March 23, 1979)	April 2011 May 2021 February 2023 May 2023	Joined the Company Executive Officer, Deputy General Manager, Store Operation Groups and Area Manager, Kurashiki Area Executive Officer, Deputy General Manager, Merchandise Groups and General Manager, Merchandise Planning Div. Director, Deputy General Manager, Merchandise Groups and General Manager, Merchandise Groups and General Manager, Merchandise Planning Div. (to present)	210,000 shares		
	operation division, P professional experien	d in the manageme resident's Office, and the compression	nt of a wide range of company divisions, includend the merchandise divisions. Based on his aburenessive knowledge he has cultivated through substitution as Director and has nominated him.	ndant		
9	Reappointment Takanori Ohara (March 8, 1974)	April 1999 September 2019 May 2021 May 2023	Joined the Company General Manager, Corporate Planning Dept. Executive Officer, General Manager, Corporate Planning Dept. Director and General Manager, General Planning Dept. (to present)	10,600 shares		
	[Reasons for candidacy as Director] Based on his track record of making a significant contribution to the management of the Company through managing store operations as a store manager and engaging in strategic corporate planning, etc. as General Manager of General Planning Dept., the Company deems he is suitable as Director and has nominated him.					
10	Reappointment Outside Independent Yoshinori Fujii (October 2, 1970) [Reasons for candida Expecting that his su	October 1994 April 1998 July 2006 November 2006 July 2008 April 2011 June 2011 October 2012 May 2015 June 2016 September 2018 December 2020 cy as Outside Direperior insight base	Joined Hiroshima Office, Asahi Audit Corp. (presently KPMG AZSA LLC) Registered as a certified public accountant Established Fujii Yoshinori CPA Office (presently BIZLINK CPA Joint Office) (to present) Established BIZLINK ADVISORY CO., LTD., Director Representative Director (to present) Established Ibuki Tax Accountant Office, Representative Partner (to present) Auditor, Ryoubi Shinyo Kumiai (to present) Auditor, Public-interest incorporated foundation HALOWS Foundation (to present) Director, the Company (to present) Director, PhoenixBio Co., Ltd. (to present) Auditor, KAAZ CORPORATION (to present) Nomination and Compensation Committee Member, the Company (to present) ctor and roles he is expected to assume] d on the expertise and experience he cultivated a			
	public accountant will contribute to further strengthening internal control and other functions of the Board of Directors of the Company, the Company deems he is suitable as Outside Director and has nominated him.					

No.	Name (Date of birth)	Career summary, positions, responsibilities and significant concurrent positions		Number of shares of the Company held	
	Reappointment Outside Independent Chiaki Ikeda	April 2006 October 2007 May 2015	Legal apprentice, the Supreme Court Registered as an attorney-at-law (joined Okayama Bar Association and Itano Law Office) (to present) Director, the Company (to present)	-	
11	(July 26, 1978)	December 2020	Nomination and Compensation Committee Member (to present)		
	Reasons for candidacy as Outside Director, why the Company deems that the candidate can perform				

[Reasons for candidacy as Outside Director, why the Company deems that the candidate can perform duties as such appropriately, and roles she is expected to assume]

Expecting that her superior insight based on the expertise and experience she cultivated as an attorney-at-law will contribute to further strengthening compliance systems and other functions of the Board of Directors of the Company, the Company deems she is suitable as Outside Director and has nominated her.

Notes:

- 1. There are no special interests between any of the candidates and the Company.
- 2. Yoshinori Fujii and Chiaki Ikeda are candidates for Outside Directors.
- 3. Yoshinori Fujii and Chiaki Ikeda will have served as Outside Directors for nine (9) years at the close of the Meeting.
- 4. The Company has filed Yoshinori Fujii and Chiaki Ikeda with the Tokyo Stock Exchange as independent directors stipulated by the Exchange. If they are reelected, they will continue to be independent directors.
- 5. The Company has entered into liability limitation agreements with Yoshinori Fujii and Chiaki Ikeda pursuant to Article 427, Paragraph 1 of the Companies Act to limit their liability under Article 423, Paragraph 1 of the Act to the minimum amount stipulated in Article 425, Paragraph 1 of the Act, provided that they have performed their duties in good faith and without gross negligence. If they are reelected, the Company intends to extend the agreements with them.
- 6. The Company has concluded a directors and officers liability insurance agreement provided for in Article 430-3, paragraph 1 of the Companies Act with an insurance company. The said insurance agreement shall compensate for legal damages and litigation expenses to be borne by the insureds. As a measure to prevent the appropriateness of the professional conducts of the insureds from being impaired, damages, etc. caused by criminal acts by the insureds will not be covered by the insurance. Each candidate for Director is included in the insureds of the said insurance contract as Director of the Company, and will continue to be included in the insureds if reelected. In addition, the Company plans to renew the said insurance contract during the terms of office of the Directors regarding this Proposal.